



SYMBIOSIS LAW SCHOOL, NAGPUR

Constituent of Symbiosis International (DEEMED UNIVERSITY)

Established under Section 3 of the UGC Act 1956

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REPORT OF WEBINAR ON "DIGITAL MARKETING TO BUILD PROFESSIONAL PRACTICE BRANDS"

19th August, 2020

On 19th August 2020, Symbiosis Law School, Nagpur organized a Webinar on "DIGITAL MARKETING TO BUILD PROFESSIONAL PRACTICE BRANDS" at 4 pm. This is the Third Webinar organized under CENTRE FOR ACADEMIC LEADERSHIP AND MANAGEMENT (CALM), of SLS, Nagpur.

Dr. Sanjay Arora, CEO & Founder of Shells Advertising, Nagpur was the resource person for the Webinar. Dr. Nikhil Polke, Moderator of the Webinar introduced the resource person Dr. Sanjay Arora and welcomed the participants to the Webinar.

Dr. Sanjay Arora's discourse on the "DIGITAL MARKETING TO BUILD PROFESSIONAL PRACTICE BRANDS" was indeed a rich real life experience for our students. Substance and approach of Dr. Sanjay Arora drew the audience and held their attention throughout the session. He also shared his real life experiences citing different examples of Digital marketing and advertising. This was followed by question-answer session where the resource person enthusiastically answered the participants.

Vote of thanks was proposed by Prof. Trupti Kokate. The Webinar received an overwhelming participation from our students.




RESOURCE PERSON – DR. SANJAY ARORA



MODERATOR – DR. NIKHIL POLKE




Director
Symbiosis Law School,
Nagpur