



Celebrating 50 Years of Excellence



# SYMBIOSIS LAW SCHOOL, NAGPUR

*Constituent of*

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY), PUNE**

*(Established under Section 3 of the UGC Act, 1956)*

*Re-accredited by NAAC with 'A' grade (3.58/4), Awarded Category – I by UGC*



*Presents*

**“CREATE A LOGO”**

*Organized by*

**CENTRE FOR ACADEMIC LEADERSHIP  
AND MANAGEMENT (CALM)**

The Centre for Academic Leadership and Management (CALM) at Symbiosis Law School, Nagpur announces its next activity based event -  
**“CREATE A LOGO”**

- This event is open for all the students of BA LLB & BBA LLB students of SLS Nagpur.

#### **RULES & EVALUATION CRITERIA**

- EVERY ENTRY MUST HAVE THE NAME OF THE STUDENT, PROGRAM & SEMESTER AND THE PRN.
- THE ARTICLE MUST BE SUBMITTED IN ENGLISH LANGUAGE ONLY.
- Multiple entries from a single student is not allowed.
- Participants who do not adhere to the rules and the guidelines will be disqualified from the competition.
- The entry should be accompanied by a brief explanation of the design and how it best symbolizes the ethos of CALM.
- The prize-winning logo may be used by the institute in any manner they deem fit.
- The logo must not contain any provocative, objectionable or inappropriate content.
- Only one entry per participant would be considered.
- ***Please note that the logo must be original.***
- The participant must be the same person who has designed the logo and the motto and no plagiarism of any kind would be allowed.
- Participants should upload the logo in JPEG or PNG or PDF format only.
- A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted.
- All technical details, including file formats, can be structured in the sheet itself.
- The size of the final design may vary from 4 cms X 4 cms to 10 X 10 cms.
- ***Note: The logo need not be square. We are not specifying any geometrical shape. The dimensions above indicate only the minimum and maximum 'frame' sizes of usage.***
- The logo should be in high resolution with minimum 300 DPI.
- The logo can be designed on a digital platform or hand made on A4 size sheet.
- The logo should be usable on the website/social media on printed material such as black and white press releases, stationery and signage.
- Participants should not imprint or watermark logo design.
- Every entry must be accompanied by a brief write up / explanation in maximum 250 words.
- This write up too should be preferably uploaded, preferably in PDF format.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the profile of CALM.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of Selection Committee.

### **SUBMISSION PROCEDURE**

- There is no hard copy submission.
- THE FILE SHOULD BE CONVERTED TO JPG / JPEG / PNG / PDF - AND THEN SUBMITTED. NO OTHER FORMATS WILL BE ACCEPTED.
- Participants are required to submit the ENTRY through GOOGLE FORMS ONLY.
- **The google form link is** :-

<https://forms.gle/N9RFVPxdtpTuQuKk8>

- The deadline for submission is 6 pm :- 4<sup>th</sup> August, 2021 (Wednesday)
- Date of declaration of result is :- 20<sup>th</sup> August, 2021 (Friday)
- LATE SUBMISSION NOT ALLOWED, THIS WILL LEAD TO DISQUALIFICATION !!

### **PRIZES**

- The Certificate of Merit will be awarded to 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place.
- Certificates will be issued to all the Participants.
- The result of the competition will be displayed on the SYMBIOSIS LAW SCHOOL, NAGPUR Website.

### **COORDINATOR**

**DR. NIKHIL POLKE**  
Assistant Professor

**SYMBIOSIS LAW SCHOOL, NAGPUR**

**(IN CHARGE – CENTRE FOR ACADEMIC LEADERSHIP AND MANAGEMENT)**

### **CONTACT DETAILS**

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