



SYMBIOSIS LAW SCHOOL, NAGPUR

Constituent of Symbiosis International (DEEMED UNIVERSITY)

Established under Section 3 of the UGC Act 1956

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Report

Workshop on the topic "Understanding the basics of IP in the Digital world

18/12/2021

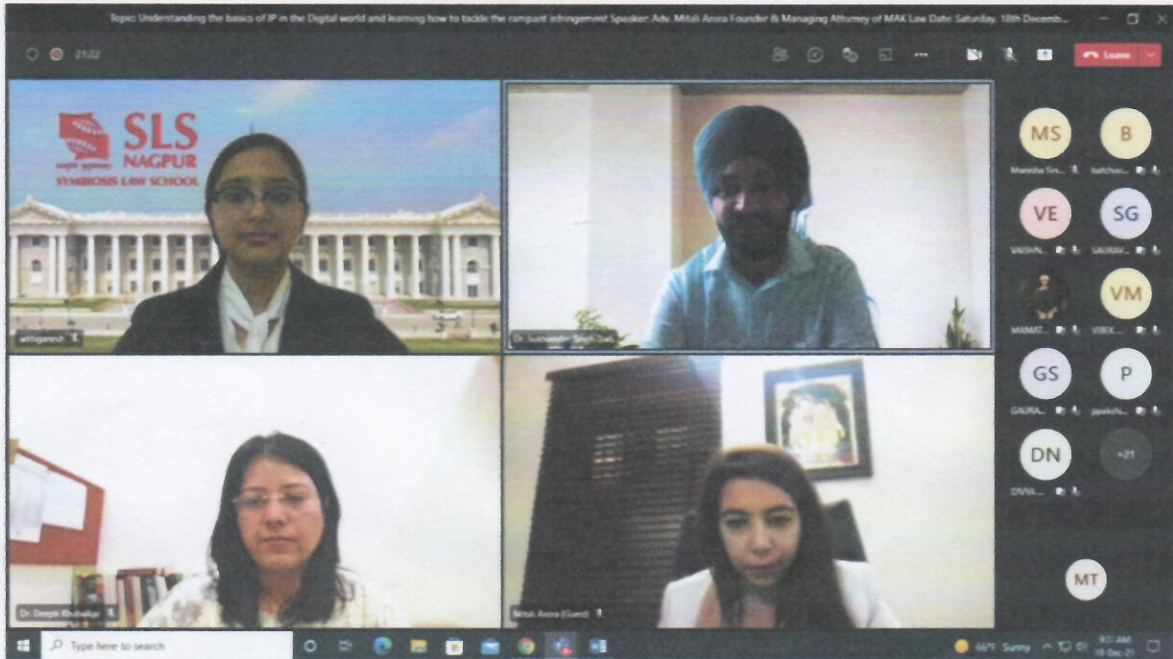
(9:30 AM-10:30 AM)

The Placement Cell in co ordination with CIPRA Cell at Symbiosis Law School, Nagpur organized a workshop on the topic "Understanding the basics of IP in the Digital world and learning how to tackle the rampant infringement! " on **18th December 2021 at 9:30 AM**. The distinguished speaker for the workshop was **Adv. Mitali Arora, Founder MAK Law**.

Dr. Sukhvinder Singh Dari, Director, Symbiosis Law School, Nagpur welcomed the Guest speaker and participants.

The resource person addressed the students on the basics of IPR, concept of copyright, trademark, patent and geographical indication with examples in a very lucid language. She further explained Trademarks protect logos, sounds, words, colors, or symbols used by a company to distinguish its service or product with examples such as Cocacola, McDonald's golden arches, and the font used by Dunkin. She highlighted the implications of infringement of IPR rights and in those circumstances, what are the remedies.

Ms. Manisha Singh, Sr. coordinator, Placement cell coordinated the event. Ms Aditi Ganesh, student, SLS, Nagpur moderated the session and proposed the vote of thanks. More than 100 participants attended and provided very positive feedback about the webinar.



Dr. Sukhvinder Singh, Director, SLS, Nagpur welcoming the Guest Ms. Mitali Arora



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 Director
 Symbiosis Law School
 Nagpur